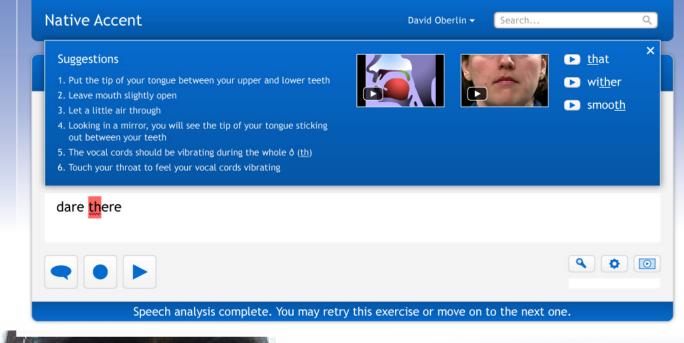
NativeAccent®



100% improvement in Speaking and Listening Skills in 10 hours!

Overview

Effective communication is the essential first step on the path to success for English language learners, regardless of their background or education. NativeAccent® online English assessment and training software prepares individuals from around the world to speak with, and understand, one another in standard American English. NativeAccent's curriculum includes lessons in phonemic pronunciation, word and sentence stress, fluency and grammar that are sequenced for each student based on an online assessment and their native language. Numerous studies have shown that students have improved their English speaking and listening skills by more than 100% in 10 hours of instruction.





NativeAccent® Features

Carnegie Speech achieves these results by combining intelligent tutoring technology with advanced speech recognition in NativeAccent.

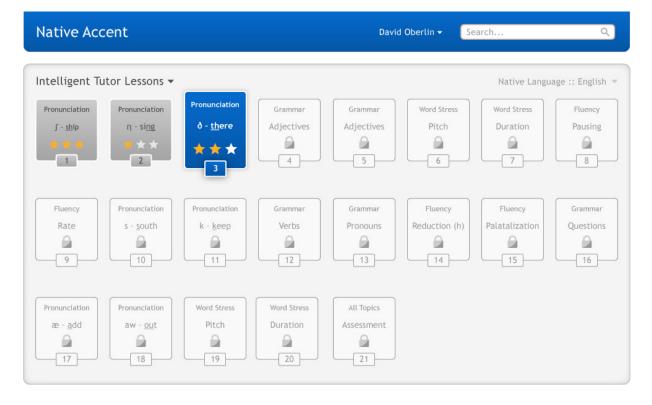
- Intelligent tutoring technology has been shown to accelerate learning by a factor of 3 by selecting the key skills needed and presenting lessons matching those needed skills.
- Patented pinpointing technology provides immediate, understandable and actionable error analysis and instruction.

NativeAccent delivers effective spoken English instruction through the following unique features:

• Extensive, detailed curricula in English pronunciation, word and sentence stress, fluency and grammar

- Contrastive language analysis between English and over 63 different native languages. This analysis is used by the intelligent tutor to customize the content of their lessons.
- Precisely pinpointing where speech errors are made in each exercise.
- Remediation to the student gives detailed instructions on exactly how to eliminate errors through text, graphics, video and audio.
- The Intelligent Tutor adjusts the curriculum using the student's native language skills and individual proficiencies to create the most efficient individualized curriculum.
- Progress reports can be e-mailed to students and teachers on a weekly basis.
- International students can view course instructions in their native language, however all curriculum content is delivered in English.

The intelligent tutor structures lessons to meet the learning needs of each student as they progress through lessons. Performance feedback is updated in real-time for students using easy-to-understand stars.



How it Works

Students begin their NativeAccent® instruction with an integrated assessment of their English pronunciation, word and sentence stress, fluency and grammar skills.

The assessment results are used by the Intelligent Tutor program in NativeAccent® to prescribe lessons prioritized to address each student's unique learning needs. Instructors or teachers may direct students to specific exercises, or NativeAccent's Intelligent Tutor can guide students through an individualized learning plan that is dynamically adjusted based on each student's performance.

NativeAccent is delivered over the World Wide Web to students in classrooms, language labs and anywhere a student has an internet connection and a headset.

Benefits of using NativeAccent®

- Students gain significant improvement in skills in one semester – often over 100%!
- Students receive individualized direct instruction and feedback on their spoken English skills
- · Grading is objective

Information about types

glance.

of lessons, completion and

performance is available at a

David Oberlin 🗸

- Students see their improvement and rapidly gain confidence in speaking
- Automated study reminders help students to stay
 on track with goals
- Teachers have access to all student grades and recordings
- Teachers are able to work with students to overcome individual speech challenges
- Time-on-task is recorded based on actual active learning time
- Automated reporting option informs the teachers of weekly student use
- Carnegie Speech: Intelligent Language Learning Software

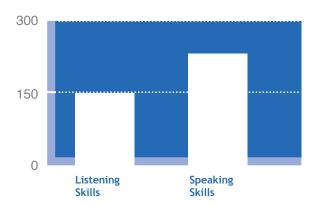
Search...

Teachers gain a tool for monitoring learning and making needed adjustments.

Native Accent

See al see Develation and					
eacher Dashboard	Displaying	lesson plan for: Demo Course		Last Modified:	Feb 28, 2012,11:25
LESSON LIBRARY All	# 💌	LESSON	LESSON TYPE	EXERCISES COMPLETED	PERFORMANCE
Pronunciation	1	ay - <u>eye</u>	Pronunciation	12 / 12	6%
Word Stress	2	Pausing in Lists	Fluency	Not Started	
Fluency Grammar	3	Rate	Fluency	23 / 23	74%
	4	Equal, Negative, Close Comparison	Grammar	12 / 12	32%
COURSES (5)	5	s - <u>s</u> outh	Pronunciation	Not Started	
Aviation	6	Duration	Word Stress	Not Started	
Demo Course Language School Eng	7	Pitch	Word Stress	14 / 20	67%
Native Accent 2.2	8	Order of Adjectives	Grammar	12 / 12	70%
Native Accent 2.5	9	Basic Adverb Clauses	Grammar	10 / 10	98%
► STUDENTS (15) +	10	ð - <u>th</u> ere	Pronunciation	12 / 21	72%
	11	a - f <u>a</u> ther	Pronunciation	15 / 15	89%
LESSON PLANS (12) +	12	Pitch	Word Stress	Not Started	
Mar8_2012_Grammar PronunciationFarsi01	13	∫ - <u>sh</u> ip	Pronunciation	15 / 15	45%
Feb28_2012_Gramma	14	Pausing in Sentences	Fluency	15 / 15	96%
TestPlanAviation	15	Duration	Word Stress	Not Started	

Mean Average Percentage Improvement in One Semester



Unique Spoken English Learning Features:

- Targeted speaking curriculum in pronunciation, word stress, fluency and grammar
- Precisely pinpoints where and when speech errors are made
- Student feedback includes detailed text, graphics
 and audio
- Intelligent Tutor personalizes curriculum for each student's skills, gender and native language
- Objective results assure consistency across US
 educational institutions
- · Internet accessible for anytime anywhere access.

Students like NativeAccent®!



In a recent survey, of over 100 students, 91.2% said that it helped them to improve their spoken English skills!

Time-on-task matters!

Students who LIKE an instructional software are more likely to USE that software.

Carnegie Speech Company			
925 Liberty Avenue,			
7th Floor, Pittsburgh, PA 15222-3701			

Key Performance Metrics

Language Improvement:

- Speaking and Listening gains of more than 150% in one semester
- Students gain confidence in speaking with others
 outside their native language group

Technical Requirements:

Browsers:

- Microsoft Internet Explorer
- Mozilla Firefox
- Apple Safari
- Google Chrome

Plug-ins

· Adobe Flash Player 10 or higher

Internet Connection

• Minimum: 30kb / second

Sound

· Headset with flexible boom microphone (important)



A global leader in the development of spoken language training software, Carnegie Speech prepares enterprises and individuals to speak and understand new languages through personalized, immediate and pinpointed language analysis and instruction. Incorporating the linguistic expertise and technical innovations developed through decades of research at Carnegie Mellon University's Language Technologies Institute, Carnegie Speech maximizes the effectiveness of spoken language instruction while minimizing instructional time and expense. From spoken language training to facilitate commerce and enhance education, to missioncritical communications to improve safety and security, Carnegie Speech products are used by Business, Aviation, Government, Education and Health Care enterprises that depend on effective spoken language communications.

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